# Isha Vidhya Annual Report 2020

Education Rura

Let us create a more Conscious Planet than we found it.

The world has reached a place where, fueled by technology, people have more comforts and conveniences in their lives than ever before. The only thing that is missing is Human Consciousness that is more inclusive, compassionate, and above all one that will manifest the goodness of being human on this planet.

This is our time. Let us create a more Conscious Planet than we found it. This work is about Human Beings. This work is about the environment. This work is about how we conduct our economy and how we impart education to our children. This work involves all the dimensions of our lives.

Many thousands of us have dedicated our lives to creating a more conscious planet, and to helping people upgrade their lives to be more conscious and compassionate.

We look forward to you supporting this movement and to seeing that this mission will reach its peak in this generation.

Let's make it Happen.

Love & Blessings,

Sadbyaku



## Highlights 2020



# Isha Vidhya

Delivers quality education to children from economically disadvantaged backgrounds in rural India. **8,946** students impacted<sup>™</sup>

**5,393** full scholarship students

**2,094** partial scholarship students

**48%** girl students

**100%** pass rate for Class 10 and 12



# 4

Quality education is the only ladder that we can provide these rural children to help them and their families climb out of the economic and social pit.

Sadbyahu

# lsha Vidhya

# The Story So Far

Transforming rural education since 2006, Isha Vidhya has busted the myth that you must lower standards to educate rural children. The pioneering initiative has brought much cheer among rural community members who desire quality education for their children but lack the means to fulfill these dreams.

Isha Vidhya's donor-funded scholarships, dedicated teachers, passionate volunteers, and Sadhguru's inspiration have together translated into measurable results for students. For six years in a row now, Isha Vidhya students have achieved a 100% pass rate in the final exams for Class 10.

# Revolutionizing the education sector

The scale and scope of Isha Vidhya transcend mere numbers. Giving wings to the dreams of millions of children, Isha Vidhya is revolutionizing the rural education sector by making quality education accessible and affordable for all, especially rural children. Isha Vidhya has been carefully nurturing the ambitions of the next generation, and helping them achieve new heights in academics, sports, cultural activities and environmental conservation.

In addition to setting up education infrastructure, Isha Vidhya has introduced innovations in teaching techniques that go much beyond securing a perfect score by ensuring the overall development of each student. Isha Vidhya has also helped build the capacity of teachers at Government schools under the Government School Support Program (GSSP) by conducting training programs to make academics more student-centric.

# Accreditation

Isha Vidhya's transparency with its accounting and prompt reporting has resulted in several reputed donation platforms granting accreditation: Give India, Global Giving, United Way of Mumbai, CAF (India), CAF (America), National CSR Hub (Tata Institute of Social Sciences), Guidestar India.

We are a registered Public Charitable Trust with 12A, 80G, FCRA, and all other statutory approvals.



# 2020 Challenges and Innovations

The year began on a golden note for Isha Vidhya with several students winning accolades in national and district level sports events. However, the usual buzz on our campuses fell silent in March as summer vacations were ushered in early by the COVID-19 lockdown.

The schools may have closed down but our hearts remained with our students. During the pandemic our first priority was to check on each and every student of Isha Vidhya. The Isha Vidhya team reached out to the students and their families to enquire about their wellbeing. The gesture was deeply appreciated by the families of these students. They felt reassured and expressed gratitude that Isha went beyond the call of duty to reach out to them during this time of crisis. This long period of being away from school, however, came with its own challenges. And, to ensure that the children do not get distracted and out of touch with academics, we delivered study books to students' homes, wherever the parents found it difficult to come to the school to pick them up. Also, the switch to online learning was supported by our teachers and academic team who came up with innovations of their own to launch several online home learning programs. To ensure that the students do not miss the campus bustle and playtime with their friends, fun-filled activities were also started. Students solved puzzles and designed projects in their virtual classrooms.

Realizing that only 60% of our students have access to smartphones, Isha volunteers took it upon themselves to help at least a few students who didn't have access to one as they were essential for attending sessions.



# Get Mentored

Additionally, "Get Mentored" interactive sessions were organized for students as well as teachers which featured scientists, economists, entrepreneurs, and experts from other fields.

As a part of over 25 "Get Mentored" sessions, the students had a chance to interact with people like:

Ms. Sangeeta Prasad MD and CEO of Mahindra Lifespace

Ms. Shrimati Damal CFO of Majid Al Futtaim LLC, UAE

Mrs. Sudha Kanago Global Head, Business Process Reengineering, Novartis, Switzerland

Paulson IPS Officer, UP Cadre, 1998 batch

# 100% Pass Rate

And, then it was celebration time for the young achievers. Results of the 10th and 12th standard board exams were declared in June and Isha Vidhya students had once again shone by registering a perfect score – 100% pass rate.







Education should not be about molding children the way you want them, but about supporting their natural longing to know.

Sadhgahu

# Achievements in Sports: Gold & Silver Haul

## **Ancient Arts of War**

The year began on a high note with Isha Vidhya students winning many laurels. On January 1, a teenage brother-sister duo – Suryadeepan (Class 5) and Deepika (Class 4) of Isha Vidhya, Dharmapuri – displayed their expertise with Oodhu Kolli (blowgun) at the Kalam World Research Foundation. The two students, whose parents are daily wagers, participated in a prestigious event which showcased over 20 different types of Ancient Arts of War. Their achievement has secured a prized place in the Kalam World Record and Nobel World Record Books.



#### Isha Vidhya

## Martial Arts Championship

In the sports arena, martial art champs of Isha Vidhya, Tuticorin took a victory lap at the district level Taekwondo Championship-2020 in February with a haul of 5 gold, 5 silver and 17 bronze medals. Three other students from the same school won top honors in a gymnastics event at the state-level sports festival conducted by Kamala Subramaniam Sports Academy.

The winning streak of our budding sports stars continued in March as two Class 7 students of Isha Vidhya, Nagercoil, won silver and bronze medals at a competition organized by the Tamil Nadu Taekwondo Association in Arakkonam. And then, a young prodigy, Yuvarani, a class 7 student of Isha Vidhya, Villupuram, bagged the 3rd prize in the "National Mallakhamb Competition" held in Chhattisgarh.





#### Isha Vidhya

# Running for Rural Education

To give more rural children access to quality education, the Fundraising Challenge 2020 was launched in January to garner more support.

### **Chennai Runners Marathon**

Jan 5: A marathon was organized in Chennai by the Chennai Runners club where volunteers and supporters of Isha Vidhya ran for the cause of educating rural India.





## Tata Mumbai Marathon

Jan 19: The Tata Mumbai Marathon 2020 proved to be a memorable event for Mumbaikars. People from all age groups, including a 92-year-old marathoner, along with corporate executives, donors, a large number of Isha Vidhya volunteers and Brahmacharis ran for the cause. The event saw an overwhelming attendance in the 10K, Half Marathon, and Full Marathon categories.



## India Generosity Run in the US

Oct 2-6: India Generosity Run (Virtual) saw the global community join hands to spread the word about Isha Vidhya. While adhering to the pandemic safety norms, 500+ supporters across India & the world took up a Virtual run and raised funds for Isha Vidhya

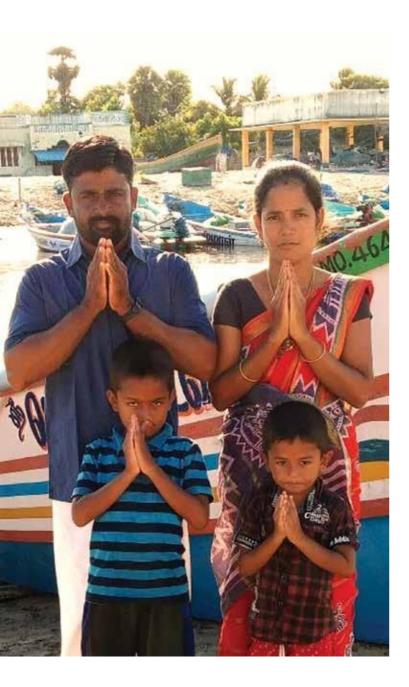


"These children need to see, 'There are people out there who have the necessary concern to contribute to my wellbeing.' Let them grow up with this trust in humanity."

Sadbyahr

#### Isha Vidhya

# Sharings



### **Pavendhan**

Isha Vidhya, Parent

"I am a fisherman and my income is small but I always make it a point to donate some money, whatever I can, to Isha Vidhya since they are doing much for rural literacy and the education of underprivileged children. Isha Vidhya has granted my son quality education and he has shown remarkable all-round improvement.

Earning a livelihood is not easy as a fisherman. However, the COVID lockdown made matters worse. My income was down to almost nil and making ends meet was a huge challenge.

Isha Vidhya understood my predicament during all these months of lockdown and gave me additional time to pay the school fees. Like me, there were other parents, too, who could not afford to pay for their children's education owing to the lockdown, but Isha Vidhya ensured that education never stopped for them. They arranged transportation for books to reach the children who could not come to the school.

Now, after relaxation in lockdown norms, my business has resumed and I made a small contribution along with my son's fees to help other underprivileged children. I have learned to give from Isha Vidhya. They helped us when the going was tough for us, and now it is our turn."

(When the school staff tried to return the excess amount as change to Pavendhan, he humbly insisted that it be accepted as a contribution for Isha Vidhya and be used for the education of other children.)

I made a small contribution along with my son's fees to help other underprivileged children. I have learned to give from Isha Vidhya. Here, I get nutritious food every day and my teachers are very loving – they care for me like my mother.



Isha Vidhya, Cuddalore

"Going to school is so much fun. Before joining this school, I never knew I liked studies and was mostly at home.

My father is a fisherman, but he spends all his money to buy liquor while we often remain hungry. Things started improving after Isha Vidhya volunteers reached out to us and helped me secure admission as a scholarship student in Isha Vidhya, Cuddalore.

Here, I get nutritious food every day and my teachers are very loving – they care for me like my mother. They encouraged me constantly and helped me improve in my studies. Recently I appeared for my higher secondary exams. I scored 505 marks and became a school topper. It was the happiest day of my life.

The blessings and guidance of my teachers helped me become a topper. I am now confident that I shall fulfill my dream of becoming a Chartered Accountant."



# Government School Support Program

# Challenges and Solutions

To amplify the reach of the rural literacy project, Isha Vidhya partners with Government schools to offer a variety of programs including teachers' capacity building and special coaching for slow learners. Our Government School Support Program (GSSP) strengthens systemic delivery processes, optimizes infrastructure, broadens outreach, and deepens the impact of education. This scalable model is a cost-efficient alternative to building new schools. Government schools face numerous challenges like a high student-teacher ratio, unmotivated teachers, lack of basic facilities, gaps in teacher recruitment, and a high student drop-out rate. GSSP aims to address these challenges with interventions that support both students, and teachers, strengthen the academic delivery mechanism and promote all-round holistic development.





# Encouraging Sports Activities

As part of the GSSP initiative, sports materials were also provided to 28 government schools in 3 districts – Tirupur, Coimbatore, and Salem. This is to encourage government school students to take up sports activities and enhance their skills. Medals, trophies, shields, and certificates were also provided to applaud talents during sports day events.

# GSSP Highlights

## 01

Extensive Teacher Training using Isha Vidhya methods, including continuous monitoring and feedback

## 02

Special assistance to slow learners, who constitute 30% of the class, through critical remedial interventions

## 03

Improving children's English language skills through special methodologies

### 04

Supporting holistic development through sports, Yoga, environmental education & health awareness

### Audited Accounts of Isha Vidhya for Financial Year 2019-20

Income & Expenditure Statement (All figures are in INR (in lakhs))			
Income for the year ended on	31-Mar-20	31-Mar-19	31-Mar-18
Earned / Self-generated income	1004.69	867.36	794.75
Donations from Indian sources	627.28	546.18	697.42
Donations from International sources	184.05	158.95	192.01
Other income	239.09	274.00	176.49
Total Income	2,055.11	1,846.49	1860.67
Expenditure for the year ended on	31-Mar-20	31-Mar-19	31-Mar-18
Program-related Expenses:-			
Salaries & Benefits	915.26	759.02	680.86
Staff training	14.28	9.21	7.84
Staff Travel	14.70	12.38	1.86
Office Support Expenses	187.04	131.00	120.73
Material procured (Consumables as Food / books / provisions)	260.59	291.75	270.17
Event registration & Public awareness expenses	31.91	42.14	28.09
Student transport expenses	301.22	260.82	223.69
Depreciation on Building	179.48	165.89	171.58
Depreciation on assets other than Building	172.78	156.35	195.40
Other expenses	34.73	42.46	23.84
Total Expenditure	2112.00	1,871.01	1724.06
Surplus / (Deficit)	(56.88)	(24.52)	136.61

Balance Sheet (All figures are in INR (in lakhs))				
Assets as on	31-Mar-20	31-Mar-19	31-Mar-18	
Fixed assets				
Land & Building	2012.15	1933.02	1,776.63	
Other Assets	958.65	897.72	869.57	
Investments	1788.65	866.52	1291.89	
Loans and advances				
Deposits	3.63	2.80	32.66	
For Capital Expenses	-	5.00	19.71	
For Operating Expenses	19.19	6.77	5.90	
Cash and bank balances	3505.49	2642.94	1,159.37	
Other current assets	65.69	47.67	27.80	
Excess of expenditure over income	56.88	24.52	0.00	
Total Assets	8410.32	6426.96	5151.86	
Liabilities as on	31-Mar-20	31-Mar-19	31-Mar-18	
Isha Education Funds	6453.38	4466.21	3829.92	
Corpus and utilized earmarked fund transferred	1731.59	1482.69	1105.70	
Restricted/ Earmarked funds	208.95	464.58	67.15	
Current liabilities and provisions	16.41	13.47	12.49	
Excess of income over expenditure	-	-	136.61	
Inter concern transaction	-	-	-	
Total Liabilities	8410.32	6426.96	5,151.86	

Receipts and Payments Account (All figures are in INR (in lakhs))			
Receipts for the year ended on	31-Mar-20	31-Mar-19	31-Mar-18
Opening Cash and Bank Balance	2,642.94	1,159.37	989.05
Earned/ Self-generated income	1,004.69	867.36	794.75
Donations from Indian sources	1,697.61	1,761.27	1,410.13
Donations from International sources	358.29	426.56	211.52
Reduction in value of investments	-	425.37	-
Increase in current liability	2.94	0.98	-
Inter concern transaction	760.38	-	-
Other receipts	239.09	274.00	176.49
Total Receipts	6,705.94	4,914.92	3,581.95
Payments for the year ended on	31-Mar-20	31-Mar-19	31-Mar-18
Capital items/ assets purchased for the organization	492.32	506.79	500.46
Increase in investments	922.13	-	403.68
Increase in Current assets	26.27	19.87	9.07
Decrease in Current Liability	-	-	13.18
Inter Concern transaction	-	196.55	139.10
Operating Expenses	1,759.73	1,548.77	1,357.08
Total Payments	3,200.45	2,271.98	2422.57
Closing cash and bank balance	3,505.49	2,642.94	1,159.37

#### Income and Expenditure statement:

- All figures pertain to Isha Vidhya Project. Relevant amounts which appear as part of the accounts of the Parent Trust (Isha Education) have also been identified and aggregated here to present a complete financial picture of the Isha Vidhya project.
- All donations are received only in the name of the Isha Education Trust, which has the FCRA & 80G approvals.
- Other income includes bank interest appearing in Isha Education Accounts.
- Buildings are appearing in the books of Isha Education trust, but used exclusively for the Project Isha Vidhya.

#### Employees' salary as per slab table below as of 31st March 2020:

Slab of gross salary (in Rs) plus benefits paid to staff (per month)	Male staff	Female staff	Total staff
5,000 - 10,000	65	276	341
10,000 – 25,000	107	160	267
25,000 - 50,000	18	15	33
50,000 - 1,00,000	2	2	4

#### Staff remuneration declaration in Rupees as of 31st March 2020:

Particulars	Name	Designation	Remuneration (in INR) [Gross yearly + benefits]
Operational Head of the organization (including			
honorarium)	Vinod Hari	Project Head	0
Highest paid person in the organization (staff or consultant)	Prabhu Loganathan	Sr. Fundraising Coordinator	856,140
Lowest paid person in the organization (staff or consultant)	Uma Maheshwari M	Teacher	106,704

#### Details of the Board Meetings and AGM held in the Financial Year 2019-20

Nature of meeting (AGM/ Board meeting)	Date of meetings	No. of Members presents	Total Strength of Members	Quorum of meeting
Board Meeting	13/04/2019	3	6	3
Board Meeting	01/07/2019	3	6	3
Board Meeting	24/10/2019	3	6	3
Board Meeting	10/01/2019	3	6	3
Board Meeting	21/03/2020	3	6	3

Isha Vidhya is accredited with the following fundraising platforms:

- Give India Tier 1 certification
- Global Giving Top NGO in 2020 listing (Significant part of the year)
- GuideStar India Platinum level certification (for 2019-20)
- CAF India
- CAF America
- Letz Change
- United Way of Mumbai

#### Notes

#### We are deeply grateful to our sponsors:



"How deeply you can touch another life is how rich your life is." - Sadhguru



ishavidhya.org

"Never before has Humanity been as empowered as we are today. We can make this the most wonderful and impactful time in the history of Humanity."

Sadhgahu

Isha Yoga Center, Velliangiri Foothills, Ishana Vihar Post, Coimbatore - 641 114 <u>ishaoutreach.org</u> | 83000 83111